

**COMPARATIVE REGIONAL INTEGRATION:
THE EUROPEAN UNION AND BEYOND**

Political Science 401⁰¹ (Fall 2010)
Monday/Wednesday 2:30-3:45
Humanities 1121

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Course overview

Regional integration – the deepening of economic and political ties between states in particular geographic areas of the world – is one of the defining features of contemporary globalization. Yet while examples of regional integration abound (e.g., the European Union (EU), North American Free Trade Agreement (NAFTA)), the reasons for this increased “regionalization” or “regionalism” are less well understood. How has this process varied over time and space? What factors have driven it? How do regionalization and globalization relate to each other? Finally, what are the consequences of regional integration for economic development, democratic governance, and other key issues?

This course addresses these questions through a focus on “comparative regional integration.” We begin by introducing the topic of regional integration and some basic theories of international trade and international cooperation that we will use throughout the semester. We then turn to theories of regional integration, which we will use to develop a set of possible explanations for the “real world” variation in regionalization. In the third part of the course, we focus on the world’s most successful and extensive experiment in regional integration: the European Union (EU). We then offer comparative survey of regional integration efforts in other parts of the world, including the Americas, Africa, and Asia. We will pay particularly attention in this section to the question of whether the European model/experience of regional integration is a useful example for understanding and explaining these other regional integration efforts. Finally, we conclude with an assessment of the implications of regional integration for economic development, democracy, and other key issues.

Course requirements

Students are expected to attend all class sessions and discussion section meetings, to complete the assigned readings prior to class, and to complete all written assignments and exams on time.

Grades for this course will be based on four components: an in-class examination, a take-home essay examination, a final examination, and participation/attendance in lectures and sections.

- In-class midterm examination (20%): An in-class exam will be given on **October 20**, which will cover material from the readings and lectures.
- Take-home essay exam (25%): For this 8-page (approximate length) essay, you will answer a question distributed in class on **November 15** and due no later than November 24. Your essay should be based on the material from the readings and lectures, and must be double-spaced in 12-point Times New Roman font with 1-inch margins. The essay is due in class – no email attachments will be accepted. Late papers will be penalized with a **full letter grade deduction** for every day of lateness (NOTE: a paper will be deemed a *full day late* immediately following the due date/time). Collaboration with other students is not permitted, and university regulations about plagiarism will be strictly enforced.
- Final examination (35%): The two-hour final exam will have two parts, each of which will count for 50% of the total exam grade. The first part will ask you to identify and discuss the significance of important concepts, events, and processes covered in the course. The second part will ask you to answer one of two essay questions, similar in style to the take-home essay. Date and time of the final: **MONDAY, December 20, 12:25 (Exam Code 12)**.
- Participation and class/section attendance (20%): Attendance at both lectures and sections is a significant part of your grade and essential for doing well in the class. Discussion sections will focus closely on the readings, and you are expected to have done them in advance and come prepared to discuss them in detail. **Please note that, while topics from lecture will also be discussed, sections are not intended to be a substitute for lecture attendance (and vice versa).**

Prior coursework/background

This is a demanding course that builds directly on material covered in the core courses in the Political Science department. Consequently, students **are strongly encouraged to have taken both** PS 103 (Introduction to International Relations) and PS 106 (Introduction to Comparative Politics) as prerequisites. Given that many topics we will discuss involve international economics, some background in economics is also strongly recommended (e.g., an introductory course in macroeconomics).

Readings

All of the readings are available electronically via the course website on LearnUW.wisc.edu. Despite the convenience provided by a printed course pack, printed packs incur substantial copyright costs and are significantly more expensive for students than printing electronic files. Consequently, we have opted for the electronic distribution option in order to keep costs as manageable as possible.

Important notes/class policies

- Anything covered in lecture, discussion section, or readings is fair game for the exams. So just doing the reading on the last night before the exam means an almost certain failing grade. Come to class, come to your discussion sections, and do your readings carefully and on time. *Note that even readings that have not been explicitly addressed in lecture or discussion section may be covered in the exams!*
- We allow discussion section switching only under exceptional circumstances, i.e. when you would have to drop this class entirely if you could not switch into another section. You will have to present documentation to this effect.
- The best way to reach Professors Copelovitch and Ringe is via email. Note, however, that we will have roughly 500 students in our classes this semester, so getting in touch with us will *never* be the quickest or most straightforward way to get an answer. Please contact your section TA before getting in touch with either the Head TA or one of the Professors. The section TAs will forward your inquiry to me if need be. If you do have to contact us personally, **please be sure that your email says "PS 401" in the subject header** (otherwise, your email may be discarded as spam). Also be advised that it may take several days for us to get back to you, given the large number of students we are teaching this term.
- If you know that you will be absent from class for religious or other reasons that can be known in advance, tell your section TA before class. Also let your section TA know if you have to miss class due to sickness or family emergencies.
- We will not provide detailed lecture or other class notes. Actively taking notes during class time is an important skill and learning tool. To facilitate your note-taking, however, we will upload an outline of our lecture to our Learn@UW course website on the night before the relevant class meeting. This outline will allow you to anticipate the topics discussed, and to "fill in" the information provided in the lecture. Please note, however, that the lecture outlines are very basic and will not in any way be a substitute for you attending lecture. If you don't come to class, you will be missing important information that will be required on the exams.
- Re-evaluating grades (please read very carefully!): Our policy is the following:
 - You have to wait for 48 hours after the assignment has been returned before issuing any complaints.
 - You will contact your section TA with a request to re-evaluate your grade. They will take the case to me. I will not respond to a request that comes directly from you. If you have any concerns about your section TA handling your case, please contact Mr. Auerbach.
 - You have to draft a 1-2 page double-spaced memo outlining why you deserve a better grade. Please note that this memo has to be based entirely on the merit of your own work, i.e., it cannot be based on comparisons with the grades of other students.
 - Your grade will be fully re-evaluated. This means that the TA or I may revise the grade downward as well as upward. So please be certain that you have a very specific and justifiable reason before asking us to make any changes – this is not a risk-free process!
- The exam days are set. Clear your schedules now. There will be no make-up examinations unless you can provide proper documentation that your absence is due to a) a genuine family emergency, b) illness or injury, or c) travel away from Madison for university-related (!) obligations. If an exam is missed for a valid reason, your TA will give you a substitute assignment. ***This will be an essay of 10 pages based on the material covered in the exam and will be due two days after the date of the missed exam.***
- Students needing special accommodations to ensure full participation in this course should contact us as early as possible. All information will remain confidential. You also may contact the McBurney Disability Resource Center regarding questions about campus policies/services.
- *Cheating* is a very serious offense that will not be tolerated in the course. You will receive a

failing grade for the class, and the reason for the grade will be noted in your transcript.

SECTION I. INTRODUCTION

Week 1 – September 8 (Overview: trends and the concept regionalism) – MC & NR

NO CLASS 9/6 (Labor Day)

- Alberta Sbragia, 2008. “Comparative Regionalism: What Might It Be?” *Journal of Common Market Studies* 46: 29-49.
- Louise Fawcett, “Exploring regional domains: a comparative history of regionalism,” *International Affairs* 80:3 (May 2004), 429-446.

Week 2 – September 13 & 15 (Regional integration: history and theory) – MC & NR

- Walter Mattli, 1999. *The Logic of Regional Integration*. New York: Cambridge University Press. Chapters 1-3 (pp. 1-67).

SECTION II. THEORETICAL FOUNDATIONS

Week 3 – September 20 & 22 (Political economy of international trade) - MC

- Jeffrey Frieden, David Lake, and Kenneth Schultz, 2010. “Chapter 6: International Trade,” in *World Politics: Interests, Interactions, Institutions*, pp. 217-259.
- Jeffrey A. Frankel, 1997. *Regional Trade Blocs in the World Economic System*. Chapter 1 (pp. 1-17) and Chapter 10 (pp. 207-227). Washington, DC: Institute for International Economics.

Week 4 – September 27 & 29 (Understanding international cooperation) – MC

- Jeffrey Frieden, David Lake, and Kenneth Schultz, 2010. “Chapter 2: Understanding Interests, Interactions, and Institutions,” in *World Politics: Interests, Interactions, Institutions*, pp. 40-79.

Week 5 – October 4 & 6 (The European Union: introduction/history/institutional overview) – NR

- John Gillingham: “The German Problem,” In: Dinan, “Origins and Evolution of the European Union,” Oxford, UK: Oxford University Press, 55-83.

- Desmond Dinan: "How did we get here?" In: Bomberg, Peterson, and Stubb, "The European Union: How Does it Work," Oxford, UK: Oxford University Press, 22-44.
- Elizabeth Bomberg and Alexander Stubb: "The EU's institutions," In: Bomberg, Peterson, and Stubb, "The European Union: How Does it Work," Oxford, UK: Oxford University Press, 45-70.

Week 6 – October 11 & 13 (Theories of European integration) – NR

- Mark A. Pollack (2005): "Theorizing the European Union: International Organization, Domestic Polity, or Experiment in New Governance?" *Annual Review of Political Science* 8: 357–98.
- Chapter 16 (Haas, "The Uniting of Europe," pp. 145-149), Chapter 18 (Hoffmann, "Obstinate or Obsolete? The Fate of the Nation-State and the Case of Western Europe," pp. 163-178, and Chapter 22 (Moravcsik, "The Choice for Europe," pp. 239-254), in: Nelsen and Stubb, "The European Union: Readings on the Theory and Practice of European Integration, 3rd Edition," Lynne Rienner, 2003.

Week 7 – October 18 (Europe: EU policymaking) – NR

- Alberta Sbragia & Francesco Stolfi: "Key Policies," In: Bomberg, Peterson, and Stubb, "The European Union: How Does it Work," Oxford, UK: Oxford University Press, 115-137.

IN-CLASS MIDTERM OCTOBER 20

SECTION III. THE EU AND BEYOND: REGIONAL INTEGRATION AROUND THE WORLD

Week 8 – October 25 & 27 (What sets EU apart/deep integration) – NR

- Simon Hix. 1994. "The study of the European Community: the challenge to comparative politics." *West European Politics* 17(1): 1–30.
- Liesbet Hooghe and Gary Marks. 2008. "A Postfunctionalist Theory of European Integration: From Permissive Consensus to Constraining Dissensus." *British Journal of Political Science* 39: 1–23.
- Gail McElroy and Kenneth Benoit. 2010. "Party Policy and Group Affiliation in the European Parliament." *British Journal of Political Science* 40: 377-398.

Week 9 – November 1 & 3 (Americas: NAFTA, MERCOSUR, etc.) – MC

- Paul Krugman, “The Uncomfortable Truth About NAFTA,” *Foreign Affairs*, November/December 1993: <http://www.pkarchive.org/trade/ForeignPolicyStupid.html>.
- Joanne Klonsky and Stephanie Hanson, “Mercosur: South America’s Fractious Trade Bloc,” Council on Foreign Relations, August 2009: <http://www.cfr.org/publication/12762/>.
- Jeffrey J. Schott, “Does the FTAA Have a Future?” Institute for International Economics, November 2005: <http://piie.com/publications/papers/schott1105.pdf>.

Week 10 – November 8 & 10 (Americas cont.; Asia: APEC, ASEAN, etc.) – MC

- C. Fred Bergsten, “Pacific Asia and the Asia Pacific: The Choices for APEC,” *Policy Brief* 09-16, Institute for International Economics, July 2009: <http://piie.com/publications/pb/pb09-16.pdf>.
- Jayant Menon, 2005. “Building Blocks or Stumbling Blocks? Regional Cooperation Arrangements in Southeast Asia.” *Asian Development Bank Discussion Paper 41*: <http://www.adbi.org/files/2005.11.dp41.regional.cooperation.seasia.pdf>.
- Howard Schneider, “South Korean Free Trade Pact Back on US Agenda,” *Washington Post*, August 23, 2010, <http://www.washingtonpost.com/wp-dyn/content/article/2010/08/22/AR2010082202474.html>.

Week 11 – November 15 & 17 (Africa: AU, ECOWAS, etc.) - NR

- Peter M. Dennis and M. Leann Brown, 2003. “The ECOWAS: From Regional Economic Organization to Regional Peacekeeper.” Ch. 10 in Finn Laursen, ed. *Comparative Regional Integration*, 229-250.
- Williams, Paul D. 2007. From Non-Intervention to Non-Indifference: The Origins and Development of the African Union's Security Culture. *African Affairs* 106/423: 253-79.

MIDTERM PAPER ASSIGNED ON 11/15, DUE ON 11/24 (BY THANKSGIVING)

SECTION IV. REGIONAL INTEGRATION: CONSEQUENCES AND IMPLICATIONS

Week 12 – November 22 (European Integration and Global Governance) – MC

- Colin Bradford and Johannes Linn, “Europe’s Governance Stalemate Causes Gridlock for Global Governance Reform,” Brookings Institution (http://www.brookings.edu/opinions/2010/0424_governance_linn.aspx).
- Additional reading TBD

[NO CLASS 11/24]

Week 13 – November 29 (Regional Monetary Integration and Global Finance) - MC

- Madeline O. Hosli, 2005. *The Euro: A Concise Introduction to European Monetary Integration*. Boulder, CO: Lynne Reiner. Introduction, pp. 1-16 (<http://www.riener.com/uploads/47d95e10497ed.pdf>).
- Paul Krugman, “The Euro Trap,” *New York Times*, April 30, 2010 (<http://www.nytimes.com/2010/04/30/opinion/30krugman.html>).
- Martin Wolf, “A Bailout for Greece is Just the Beginning,” *Financial Times*, May 4, 2010 (<http://www.ft.com/cms/s/0/de21becc-57af-11df-855b-00144feab49a.html>).

Week 13 (cont.) – December 1 (The Future of Comparative Regional Integration) – NR

- Reading TBD

Week 14 – December 6 & 8 (Regional integration, Development, and Democracy) – MC/NR

- Andrew Moravcsik. 2003. “The EU Ain’t Broke.” *Prospect*, March: 38-45.
- Andreas Follestad and Simon Hix. 2006. “Why There is a Democratic Deficit in the EU: A Response to Majone and Moravcsik,” *Journal of Common Market Studies* 44(3): 533-562.

Week 15 – December 13 & 15 (Conclusion and in-class review session) – MC/NR