

## Wisconsin and Europe

### Employment, Investment, and Trade Linkages

#### Employment

European investment in Wisconsin supported 64,400 jobs in 2006; 42% of the jobs were in manufacturing.

#### Investment

Of the \$16.1 billion invested in Wisconsin in 2006, 70%, or \$11.2 billion came from Europe.

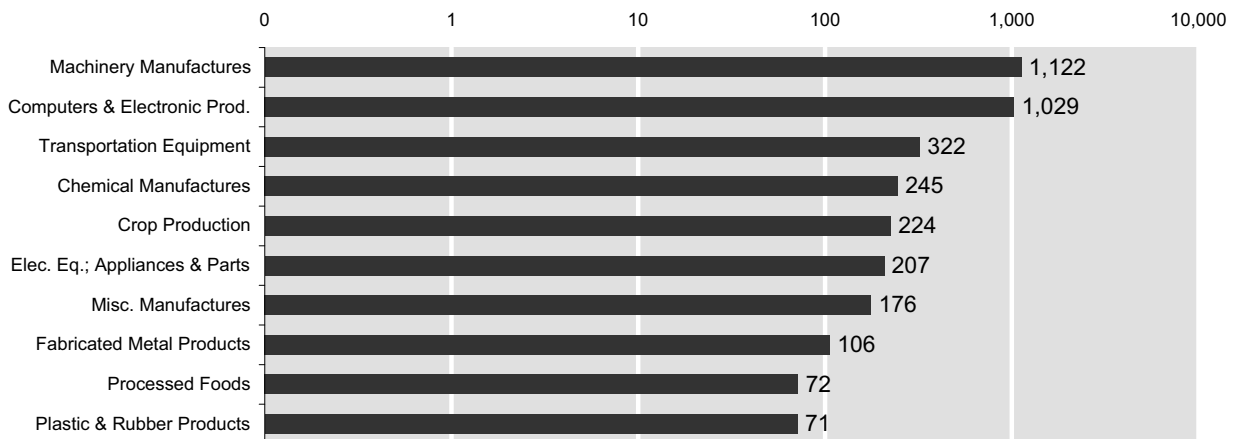
<b>Sources of FDI within Wisconsin, 2006</b>	
<b>Country</b>	<b>FDI (\$ Millions)</b>
Canada	3,420
Germany	2,749
United Kingdom	1,175
France	996
Netherlands	550

#### Trade

In 2007, Europe purchased \$3.9 billion worth of goods from Wisconsin. Machinery and computers are the top exports to Europe.

<b>Top European Export Markets, 2007</b>	
<b>Country</b>	<b>Exports (\$ Millions)</b>
United Kingdom	723
Germany	661
France	442
Belgium	423
Netherlands	388

#### Top Ten Exports to Europe (\$ Millions)



Source: Bureau of Economic Analysis; Office of Trade and Industry Information